We as a nation must save Net Neutrality. To give back the gentleman's handshake approach to governing ISPs will only further their abuse of the consumer. This isn't about a luxury resource of the masses; the internet has gone way beyond a luxury and is now an essential part of life in our country. Much like electricity was considered a luxury in its early years, but not is an absolute necessity, the internet can not be treated like a luxury of the masses anymore with corporations dictating terms. Sure these companies pay for the supplying of services, but that's their job. We should be nickled and dimed to access an essential service or access to be scrutinized over by our ISPs because these companies want to use known and currently unexplored methods of forcing personal agendas on the internet consumers.